Headquartered in Dubai, UAE since 1989 with operations in Saudi Arabia, Egypt, Singapore, Canada, South Africa and the UK, dmg events is an international exhibitions and publishing company. We attract more than 425,000 visitors to our portfolio of 80 exhibitions each year.

We have expanded our operations to achieve impressive growth in emerging and mature markets by the strategic acquisition of complementary businesses and by geo-cloning our flagship events, where we adapt our core event brands to work across new countries and cultures.

Our 300 member team nurture professional communities for diverse industries including Construction, Energy, Coatings, Transport, Hospitality & Design. Our events are a focal point, supported by conferences, certified workshops, technical seminars and industry publications.

Through all of this work our aim is simple. We want to accelerate business through face-to-face events, which is why we work so hard to bring people together, creating opportunities for them to network, learn and do business.

www.dmgevents.com
DMG EVENTS IN NUMBERS

11 OFFICES around the world

80 EVENTS per annum

425,000 ATTENDEES

1,200 WORKSHOPS

150 COUNTRIES

14,000 PAYING DELEGATES

21,000 EXHIBITING COMPANIES

106,250 C-LEVEL EXECUTIVES

2,200 SPEAKERS

www.dmgevents.com
WE HOST OVER **80 EVENTS**
**IN 22 COUNTRIES AROUND THE WORLD**

- Canada
- USA
- Cuba
- Morocco
- Spain
- Germany
- Saudi Arabia
- Egypt
- Ghana
- Kenya
- South Africa
- Sudan
- Qatar
- Bahrain
- UAE
- Oman
- Saudi Arabia
- Vietnam
- Singapore
- Malaysia
- Indonesia
- Thailand
- India
- South Africa
OUR CORE SECTORS

www.dmgevents.com/sectors
OUR FLAGSHIP EVENTS

Thanks to the scale of flagship events such as ADIPEC, The Big 5, Gastech, The Hotel Show and INDEX, we attract some of the world’s leading brands to exhibit with us. The reputation our events have earned for delivering the right audience is why top brands return again and again.

<table>
<thead>
<tr>
<th>Event</th>
<th>Exhibiting Companies</th>
<th>Participants</th>
<th>Participating Countries</th>
<th>Net Exhibition Space</th>
</tr>
</thead>
<tbody>
<tr>
<td>ADIPEC</td>
<td>2,212</td>
<td>155,104</td>
<td>167</td>
<td>160,000sqm</td>
</tr>
<tr>
<td>The Big 5</td>
<td>2,507</td>
<td>66,701</td>
<td>132</td>
<td>102,815sqm</td>
</tr>
<tr>
<td>Gastech</td>
<td>676</td>
<td>27,353</td>
<td>109</td>
<td>55,000sqm</td>
</tr>
<tr>
<td>The Hotel Show</td>
<td>450</td>
<td>22,998</td>
<td>110</td>
<td>20,554sqm</td>
</tr>
<tr>
<td>INDEX</td>
<td>481</td>
<td>29,943</td>
<td>61</td>
<td>23,278sqm</td>
</tr>
</tbody>
</table>

www.dmgevents.com
Prospective agents to submit their interest in representing dmg events through our partnerships enquiry form at [www.dmgevents.com/get-involved](http://www.dmgevents.com/get-involved) or email [agents@dmgevents.com](mailto:agents@dmgevents.com)

Applications will be reviewed by the senior partnerships team and contacted for further information

In advance of a contract, agents will be required to complete a detailed Sales & Marketing Plan

Approved agents will be issued an Agency Agreement to sign and onboarded shortly thereafter

The agent will report regularly to the Event Director

The agent will be supplied with required sales and marketing material

The agent can be contracted to an event either short or long term, related to results

The agent will be remunerated against delivered event revenues

www.dmgevents.com
OUR FUNDING PARTNERS

A selection of funding agencies from around the world that support our global events.
CONTACT
If you would like to represent dmg events as an agent, or have any questions please contact us today.

PARTNERSHIPS TEAM
E: agents@dmgevents.com
T: 971 4 4380355